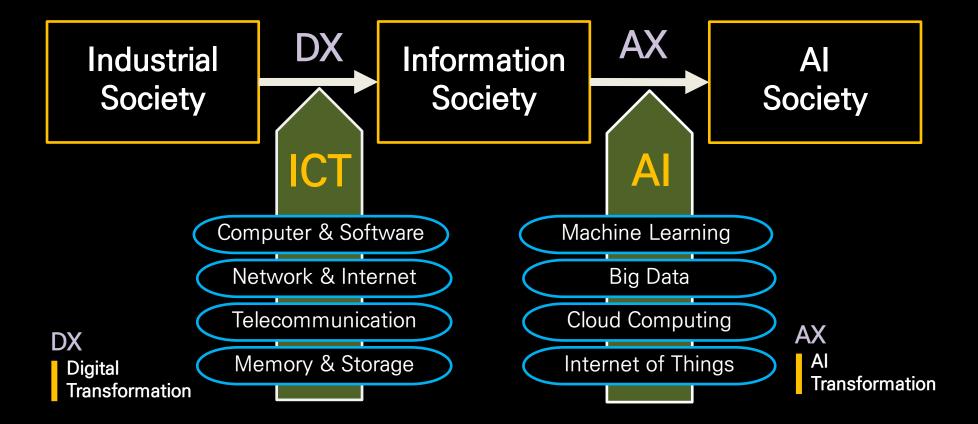
2025 Global Public HR Conference

Digital Stewardship of Public Officials for the Successful and Sustainable Al Transformation

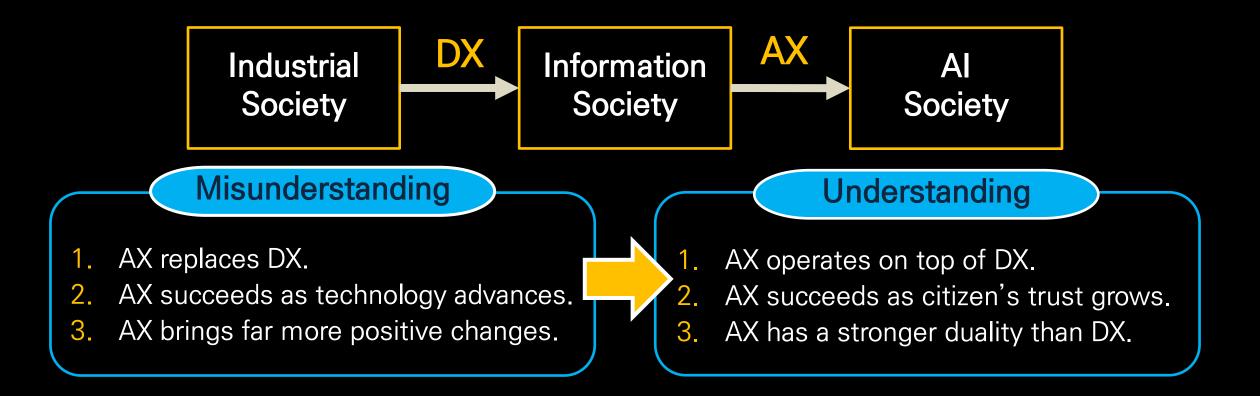
Myuhng-Joo Kim Executive Director, Dr., Prof.



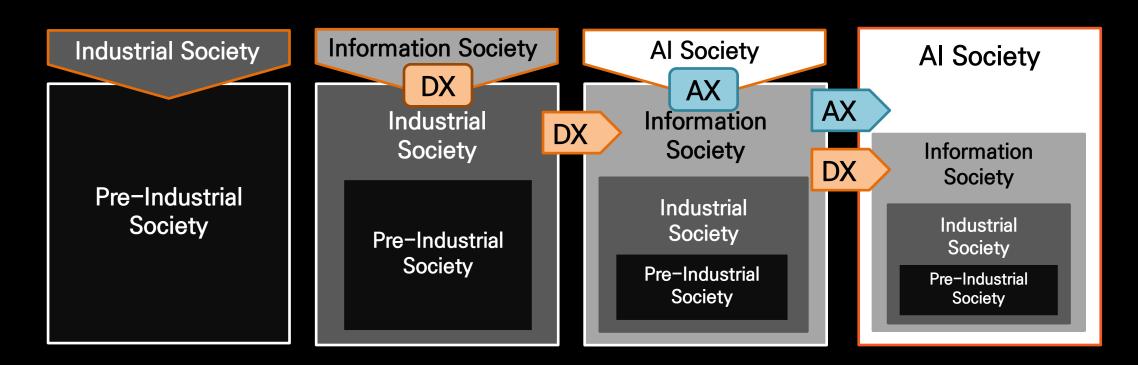
AX vs DX



Technical Understanding of AX

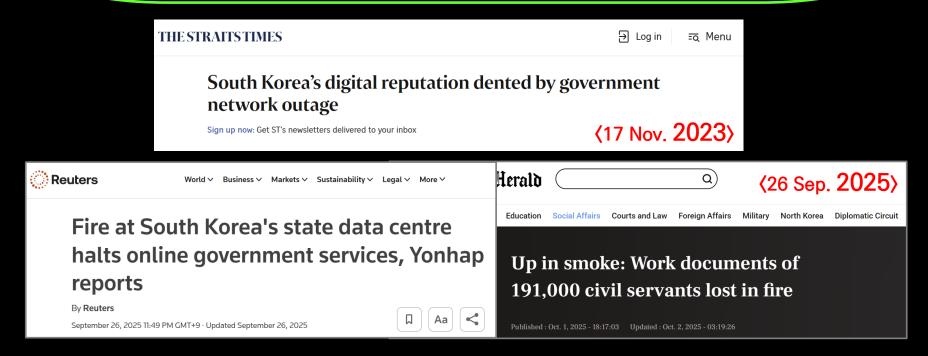


AX operates on top of DX



Al is defined as *software* under EU AI Act (EC's first draft version).

AX operates on top of DX



"The higher the building, the deeper the foundation."

- Robust ICT infrastructure is the foundation of AX success.
- ICT Infrastructure maintenance is not a cost it's a long-term investment beyond politics.

AX succeeds as citizen's trust grows

Over the next decade, only about 5% of jobs are expected to be fully replaced — or even significantly supported — by Al. In the near future, it is unlikely that people will entrust real work to Al, because today's systems still suffer from trustworthiness issues.

(Dec. 2024)

Al Solution
Provider

Al Provider

Al Users

Stakeholders

The Simple Macroeconomics of AI*

Daron Acemoglu

Massachusetts Institute of Technology

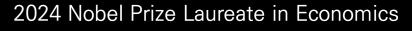
April 5, 2024

Abstract

This paper evaluates claims about the large macroeconomic implications of new advances in AI. It starts from a task-based model of AI's effects, working through automation and task complementarities. It establishes that, so long as AI's microeconomic effects are driven by cost savings/productivity improvements at the task level, its macroeconomic consequences will be given by a version of Hulten's theorem: GDP and aggregate productivity gains can be estimated by what fraction of tasks are impacted and average task-level cost savings. Using existing estimates on exposure to AI and productivity improvements at the task level, these macroeconomic effects appear nontrivial but modest—no more than a 0.71% increase in total factor productivity over 10 years. The paper then argues that even these estimates could be exaggerated, because arly evidence is from easy-to-learn tasks, whereas some of the future effects will come from hard-to-learn tasks, where there are many context-dependent factors affecting decision-making and no objective outcom measures from which to learn successful performance. Consequently, predicted TFP gains over the next 10 vears are even more modest and are predicted to be less than 0.55%. I also explore AI's wage and inequality effects. I show theoretically that even when AI improves the productivity of low-skill workers in certain task (without creating new tasks for them), this may increase rather than reduce inequality. Empirically, I find that AI advances are unlikely to increase inequality as much as previous automation technologies because their impact is more equally distributed across demographic groups, but there is also no evidence that AI will reduce labor income inequality. AI is also predicted to widen the gap between capital and labor income. Finally, some of the new tasks created by AI may have negative social value (such as design of algorithms for online manipulation), and I discuss how to incorporate the macroeconomic effects of new tasks that may have negative social value

JEL Classification: E24, J24, O30, O33.

 $\textbf{Keywords:} \ \ \text{Artificial Intelligence, automation, ChatGPT, inequality, productivity, technology adoption, wage.}$





Daron Acemoglu



Simon Johnson



James A. Robinson

AX has a stronger duality* than DX

2024 Nobel Prize Laureate in Chemistry



David Baker



Demis Hassabis



John Jumper

* Duality: the nature of offering both great benefits and significant risks at the same time

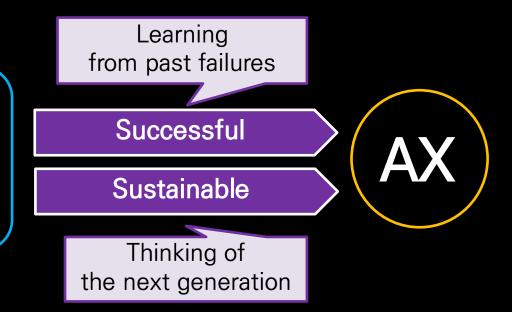
More serious than the fear of a Jobpocalypse is the challenge of preventing malicious actors from gaining access to powerful AI systems.

(June 2025)

Successful and Sustainable AX

Understanding

- 1. AX operates on top of DX.
- 2. AX succeeds as citizen's trust grows.
- 3. AX has a stronger duality than DX.



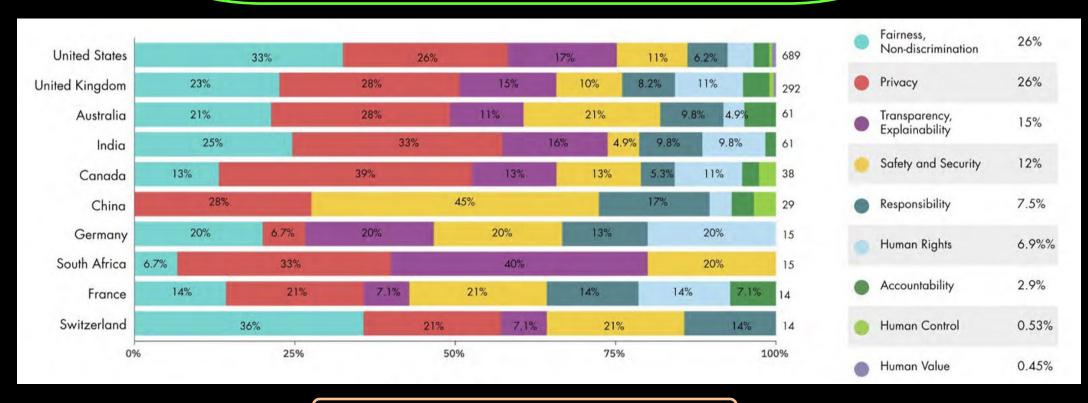
- We need an ethics-based approach to mitigate the risks of powerful AI.
- Public officials must define their role as wise stewards with a long-term vision.

Al Ethics Principles Based on the Nature of Al

- Case Study: Korea's First Al Ethics (Seoul PACT) 2018



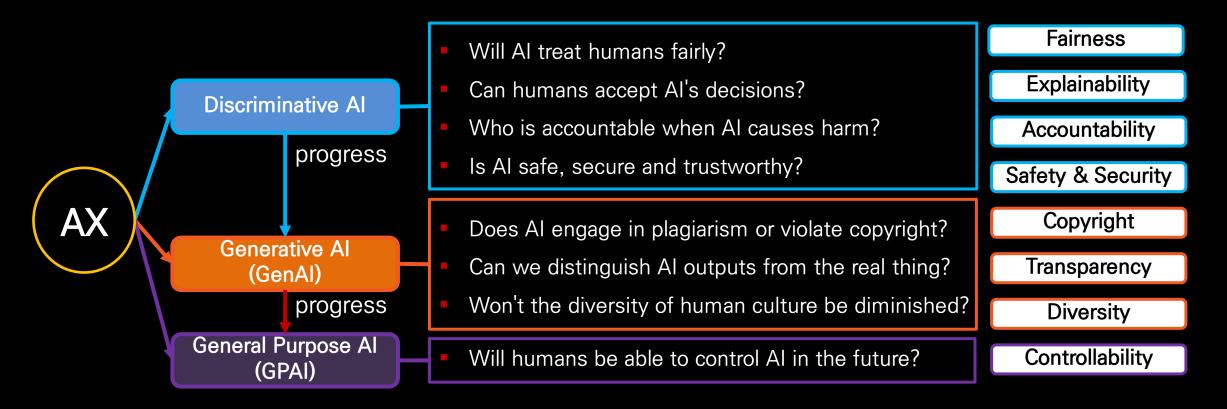
Global Trends in Al Ethics Principles before the Era of Generative Al & GPAI*



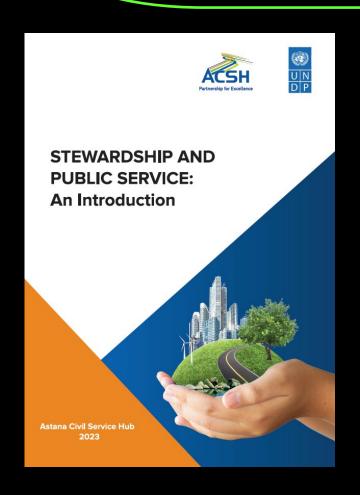
The Al Index Report (2019), Stanford HAI

* GPAI (General Purpose AI)

Evolution of Al Ethics Principles Along with Technological Progress



Public Officials as Stewards



Stewardship

 Responsible management, over the long view, of assets entrusted for the common good.

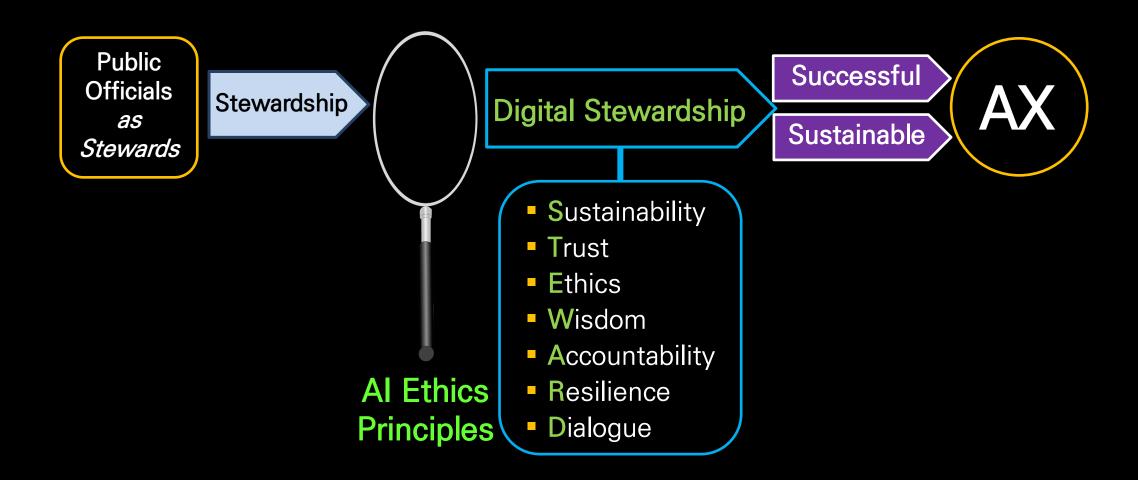
3 Characteristics of a Steward

- A steward has a master who has entrusted them with responsibility. (master ➤ citizens)
- A steward is not an owner, but a trustee.
- A steward must eventually give an account.

Public stewardship

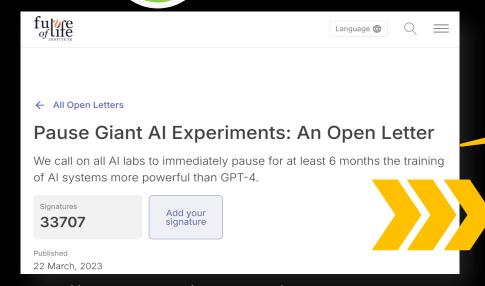
 Most fundamental aim is to protect the longterm sustainability of a country's system of government.

Digital Stewardship of Public Officials



S

Sustainability Stewardship



Let's enjoy a long Al summer, not rush unprepared into a fall.

- Intensifying Competition in Frontier and General-Purpose Al
- The Acceleration of Al Governance: Ethics and Regulation

https://futureoflife.org/open-letter/pause-giant-ai-experiments/

- Think beyond short-term performance.
- Every public policy and Al adoption should consider its long-term social, environmental, and ethical impact.
- A preliminary impact assessment(IA) is necessary.



Trust Stewardship (1/2)





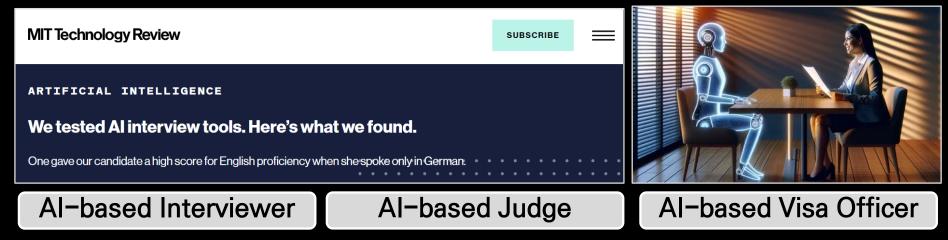
Che New York Cimes (August 2020)

British Grading Debacle Shows Pitfalls of Automating Government

The uproar over an algorithm that lowered the grades of 40 percent of students is a sign of battles to come regarding the use of technology in public services.

- As custodians of citizens' data and public resources, public officials must alleviate public concerns about AI use and build trust.
- When Al determines citizens' status and rights, public officials must ensure fairness and prevent discrimination.
- A formal fairness test is required before deployment.





- Public officials must enhance public trust by ensuring explainability and transparency in AI policy and algorithmic decision—making processes.
- Although technical challenges exist due to the black-box nature of AI, explanations should still be provided, even at different levels of detail.
- Al-generated content detection tools with low accuracy and no clear basis should not be used





Digital Divide

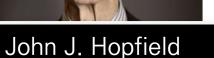
Digital Inclusiveness for Digital Disabled

- In all areas of public Al adoption, human dignity must come first, and every citizen should have equal access to the benefits of Al.
- Bridging the digital divide must go beyond access it must ensure true inclusiveness so everyone can share in digital happiness.
- Able Tech companies should be supported as part of social welfare initiatives.



2024 Nobel Prize Laureate in Physics





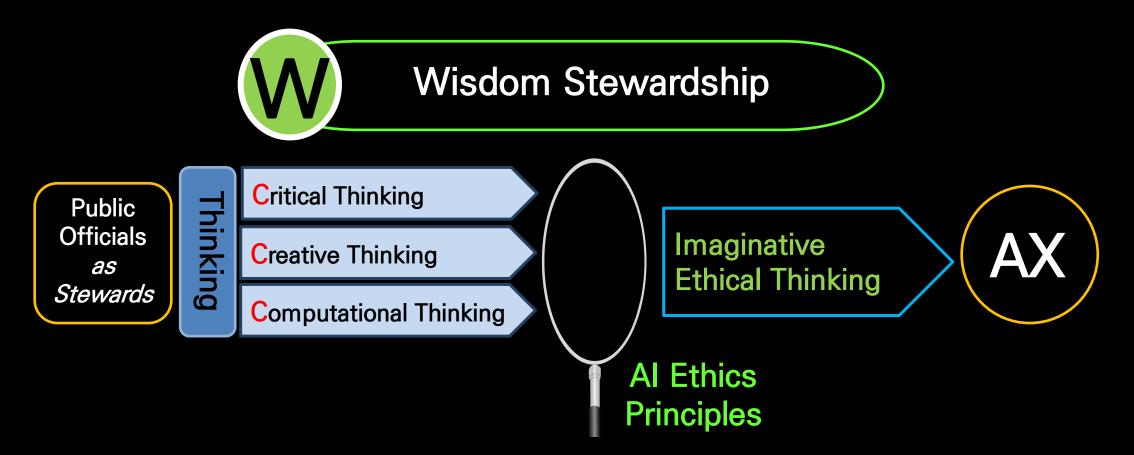


Geoffrey Hinton

Al will bring humanity unprecedented benefits. But Al will demand twice the effort to correct its side effects. (May 2023)

- Public officials must consider both the innovations gained from Al adoption and the policies and measures needed to mitigate its side effects from the very beginning.

 Role Model for Al Literacy
- Because AX is irreversible, ethical imaginations must begin from the very start.



"Direction matters more than strength."

- Think beyond what others can see.
- Think about how they will affect the people before making policy.



- Public officials must
 - remain answerable for Al-assisted outcomes and
 - uphold the principle of human oversight.



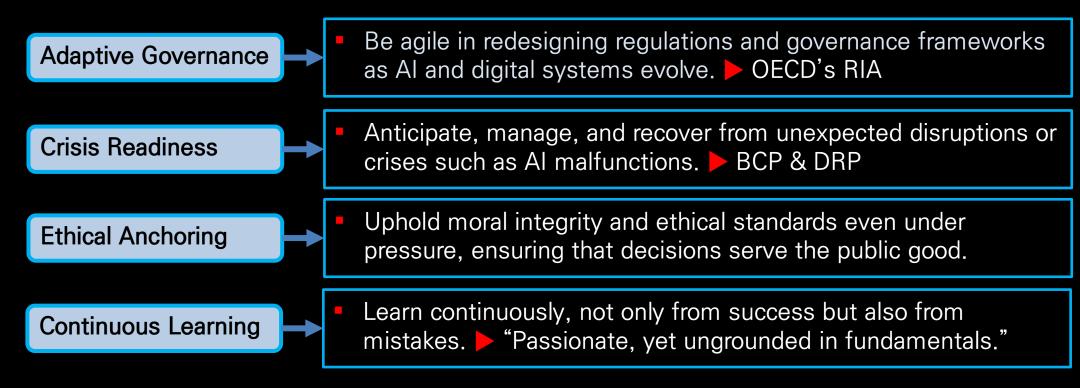


- HOL (Human-Over-the-Loop) Humans design and adjust Al whenever necessary.
- HOTL (Human-On-the-Loop) Humans oversee the overall execution process of Al.
- HITL (Human-In-the-Loop) Humans intervene in every decision-making stage of Al.
- When the Al's recommendation diverges from the public official's judgment,
 the ultimate decision and its accountability must remain with the public official



Resilience Stewardship

 The capacity and responsibility of public officials to sustain trust, adapt to change, and recover from disruption while safeguarding the public good.





Dialogue Stewardship

AI connects data; public officials must connect people.

The strength of governance lies not in authority, but in meaningful dialogue.

- The capacity of *public officials* to connect people and harness collective intelligence through collaboration among government, industry, academia, and citizens during AI transformation.
 ▶ True Engine of Sustainable AX
- "If you want to go fast, go alone. If you want to go far, go together."

 (African Proverb)
- "In civilized life, law floats in a sea of ethics." (Earl Warren, 1918-1973)
 - Laws may come from the minds of a few, but ethics arise from the hearts
 of many through dialogue, empathy, and understanding

Closing Remarks

- Public officials are called to serve as stewards
 - A concept shaped by global efforts from UNDP and OECD
- As our society enters the stage of Al Transformation (AX), we must redefine stewardship through the lens of Al ethics.
- Digital Stewardship, composed of 7 key virtues
 - Sustainability, Trust, Ethics, Wisdom, Accountability, Resilience, and Dialogue ➤ together forming the word "STEWARD"
- Further works
 - define each stewardship more precisely
 - develop ways to nurture these stewardships